

2010

LONDON LEADERS



London Leaders brings together London's leading lights in sustainability, to deliver real change, and inspire others to do the same.

The London Sustainable Development Commission's vision is for London to be a global benchmark sustainable city by 2020.

Meeting the ambition of this vision requires leadership, not just across government, but also in businesses and communities across the capital. It also means catalysing and accelerating the pace of change. The London Leaders programme demonstrates just what is possible when leaders, from all walks of life, come together to find innovative solutions to London's sustainability challenges.

Over the last two years our London Leaders have retrofitted green roofs, showcased sustainable solutions for the fashion industry, pioneered new approaches to carbon footprinting, held a community sports day, established the flourishing London Low Carbon Communities Network and launched the development plans for the world's most sustainable theatre. And this is just a few.

Working together and through new partnerships, the Leaders motivate and encourage Londoners to make change happen - so that we can all see and be part of the benefits of living in a sustainable city.

The London Sustainable Development Commission is proud to present the 2010 London Leaders. We hope you are inspired by their stories.

LONDON SUSTAINABLE DEVELOPMENT COMMISSION



The London Leaders programme goes from strength to strength and I congratulate all those involved. I want London to lead the way; in developing green technology, improving green spaces, tackling deprivation, and improving quality of life for every citizen. Each year the London Leaders bring to life a fantastic range of initiatives,

from creating green roofs to helping fledgling creative businesses get off the ground in tough economic times. I look forward to seeing the 2010 London Leaders make their mark on the capital.

Boris Johnson
Mayor of London

Leadership is about many things: making decisions; setting new standards; being prepared to make mistakes; learning from each other; and, empowering ourselves and others to make change happen.

Each year the London Sustainable Development Commission appoints a new group of London Leaders - individuals who are committed to demonstrating that sustainability can happen 'on the ground' in London and promoting the spread of positive action.

Together our London Leaders will inspire and motivate Londoners

to make the changes needed to realise the vision of London as a benchmark sustainable city.

Are you doing something special to show how to make London a better place to live and work now and for the future?

Do you think you could inspire others with your work?

Join the London Leaders programme, share your ideas and bring your enthusiasm and commitment to deliver solutions to the sustainability challenges London faces.

London Leaders 2010



Ashley Blackmore

Founder and Managing Director, FootPower

I believe in implementing local solutions to a global problem, and that there is a genuine opportunity for London to shine as a world leader in this area.



Sofia Bustamante

Founder, London Creative Labs

Sustainable Development is no small challenge. My intention is for more Londoners to be involved - from concept design to the implementation of solutions. Many communities have already taken the plunge. We just have to be brave and tap deeper into the best resource we have: each other.



Martin Crabbe

Head of Sustainable Geography, Glebe School

I believe that London schools can become sustainable places that have positive impacts on learning, the wider community and the environment. My hope is that by working with partners from different sectors we will develop exciting opportunities for London.



Caroline Fiennes

Executive Director, Global Cool Foundation

We need to attract people to live 'within our means'. Global Cool doesn't presuppose that people are interested in climate or the environment - many aren't. Rather, they're interested in film, fashion and music, so we use those to reach and inspire people to live sustainably.



Dr Victoria Hands

Environmental & Sustainability Manager,
London School of Economics & Political Science

My commitment is to inspire and energise others, to empower action, provide leadership and create enriching on-going collaborative partnerships. This is a defining time for London and there are many opportunities for us to generate a socially just, environmentally sustainable and spiritually fulfilling society.



Lee Healey

Managing Director, IncomeMAX Community Interest Company

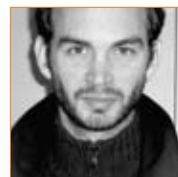
I love London, and I'd love to make a difference to the people of London. I'm passionate about helping people better understand benefit and tax credit entitlement and want to establish a personalised IncomeMAX service for the people of London that need this help the most.



Jason Morgan

Chief Executive, Charlton Athletic Community Trust

By using the power of football and sport Charlton Athletic Community Trust works to improve communities. Being part of the London Leaders programme will add further value to our work and with new partnerships forming, we can jointly address key agendas and help to improve the lives of people in London.



Luke Nicholson

Director, More Associates

Climate change is a problem that everybody can help fix. As a global hub of green technology and creative industries, London can help by bringing together new technologies with cultural innovation to address sustainability in powerful new ways.



Andrew Pears

Director, Kotuku

Builders will play a key role in delivering a sustainable future for London. But they currently have an unsustainable carbon boot-print three times the average Londoners. I look forward to helping them reduce this with the Cafe Van carbon footprint program.



Tamara Rayment

Occupational Therapist (OT) and Green OT Network Coordinator, The Campaign for Greener Healthcare

Too few health professionals are sufficiently alive to sustainability despite their critical role in the physical and emotional well-being of the city's population. An active network of Green OTs will kick-start vital conversations and help transform the NHS.



Richard Reynolds

Founder, GuerrillaGardening.org

The biggest obstacle to us living more sustainability in London is a fear of personal cost. Our challenge is to make sustainable behaviour obviously good to each of us, even if sometimes it does not appear to be obviously expedient.



Mark Shearer

Co-founder, Project Dirt

It's absolutely the right time to modernise the way we do things. People and communities need goods and services to be greener, more efficient, cheaper and trendier than the current norm. There's nowhere in the world better than London to deliver this.



Lisa Stockton

Managing Director & Co-Founder, Happy Kitchen

For me, the adventure is about how to empower, engage and excite people to create positive change for themselves and to then spread it in an outward ripple effect. I enjoy using my enthusiasm and passion for people and the environment to inspire others into creating the solutions needed for society's challenges.



Alison Tickell

Director, Julie's Bicycle

London is one of the richest cultural capitals in the world and both the city and the creative industries have taken a world class lead in tackling climate change. I hope we can consolidate our commitment and weave sustainability into the fabric of our work.



Rachel Urquhart

Head of Programmes, Envision

I am privileged to meet and work alongside hundreds of inspirational young Londoners who are passionate about creating positive change in their communities. I want to share the stories of these future London leaders and celebrate their drive, ingenuity and vision.

“ The London Leaders programme is unique, and bringing such a diverse group of leaders and sustainability expertise together with a common drive for change can be inspirational. I would certainly encourage anyone with sustainability ambitions to get involved. ”

Rob Holdway, Chief Executive of Giraffe Innovation, presenter of Channel 4's Dumped and London Leader 2009

Join the London Leaders Network, share your ideas and bring your enthusiasm and commitment to deliver solutions to the sustainability challenges London faces.

To find out more about the London Leaders programme, visit the London Sustainable Development Commission website: www.londonsdc.org or email london.leaders@london.gov.uk.

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“Being a London Leader pushes you to deliver. There's the competition from the other London Leaders, their great ideas and there's the 'signing up' to be a London Leader that instils a sense of duty. All this helped us to make KiosKiosK work.

Wayne Hemingway MBE, Designer,
London Leader 2009

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