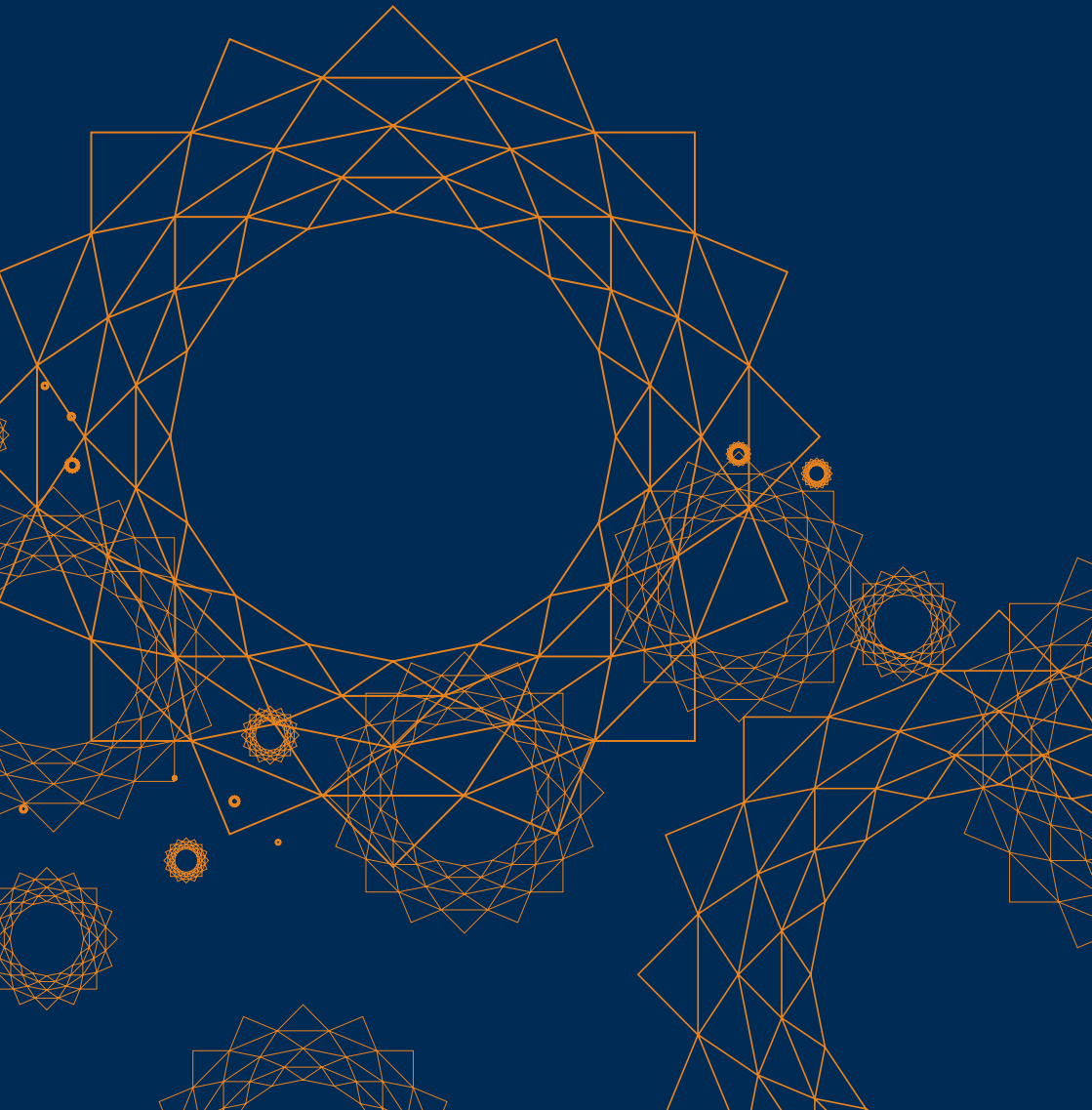


2009

**LONDON** LEADERS



The London Sustainable Development Commission (LSDC) is proud to present the 2009 London Leaders – individuals with diverse backgrounds and interests from across London's sectors. Each has the passion and commitment to help show how London can become a world-class sustainable city.

A sustainable London needs action from each and every one of us to ensure that all of us can enjoy a good quality of life, now and into the future. The first year of the London Leaders programme was rewarding in many ways. Our first London Leaders launched an annual Arts and Ecology campaign and published a community cookbook, trained young refugee leaders and retrofitted green roofs. Our London Leaders' projects have already shown what is possible when we think differently about the sustainability of our city.

Most of all it gave us a taste of what can be achieved by bringing together innovative partnerships and new ideas.

Communicating and demonstrating sustainability in action can be difficult. By making sustainability real our London Leaders inspire and catalyse change in organisations and communities across London. Leadership comes in all forms and we look forward to sharing the sustainability stories of 2009 and showing how concerted and collaborative working can make a difference for our city.

**LONDON SUSTAINABLE  
DEVELOPMENT COMMISSION**



I am delighted to support the London Leaders programme and congratulate all those involved on their work to date. Improving quality of life for all Londoners now and in the future is a key priority for my Mayoralty. The projects delivered by the Leaders demonstrate the amazing range of actions that can be taken by organisations and individuals to deliver real change.

I wish the 2009 London Leaders every success for the year ahead.

A handwritten signature in white ink, which appears to read 'Boris Johnson', written in a cursive style.

Boris Johnson  
**Mayor of London**

Leadership is about many things: making decisions; setting new standards; being prepared to make mistakes; learning from each other; and, empowering ourselves and others to make change happen.

Each year the London Sustainable Development Commission appoints a new group of London Leaders - individuals who are committed to demonstrating that sustainability can happen 'on the ground' in London and promoting the spread of positive action.

Together our London Leaders will inspire and motivate Londoners to make the changes needed to realise the vision of London as a world-class sustainable city.

Are you doing something special to show how to make London a better place to live and work now and for the future?

Do you think you could inspire others with your work?

Join the London Leaders programme, share your ideas and bring your enthusiasm and commitment to deliver solutions to the sustainability challenges London faces.



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### **Vijay Amin**

Managing Director  
ABi Associates Limited

We have the world's most wonderful and hospitable communities living side by side. This is our real strength but we all need to do more to ensure that Londoners are at ease with each other.



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### **Chantal Cooke**

Managing Director  
Passion for the Planet

London can set the standard for sustainability and to do so we need to engage people so they care about making sustainability a reality.



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### **Dr Frances Corner**

Head of College  
London College of Fashion

I consider building sustainable development and quality of life into all aspects of the education system to be essential if we are to tackle climate change and ensure an ethical approach to the production and consumption of goods.



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### **Richard Featherstone**

Regional Development Manager  
London Community Recycling Network

We live in a city of extreme wealth and poverty; my aspiration is to help London manage resources sustainably and maximise the environmental and community benefits.



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### **Wayne Hemingway MBE**

Designer  
Hemingway Design

My vision for London is for a place where all new homes are wonderful places to live and good enough to get at least a Building For Life silver standard. I also would like London to offer young people the affordable and accessible business start up opportunities that enabled Mrs H and I to start our first brand, Red or Dead, in Kensington Market back in 1981.



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### **Robert Holdway**

Director  
Giraffe Innovation Limited

No organisation, no matter how adroit can make money from a poisoned population and a dead planet.



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### **Laura Ivill**

Vice-Chair, Board of Directors  
Bankside Open Spaces Trust (BOST)

On one of BOST's gardening projects this year we had people aged two to 99. To me, there's something so naturally positive about cared-for green spaces - they bring life to the community.



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### **Arthur Potts Dawson**

Executive Head Chef  
Acorn House Restaurant

At the heart of what I do in my business is the fundamental desire to do what I believe to be right, to be a part of London's environmental solutions rather than part of its problems, and London's problems are wide ranging and not easily solved. What I hope I am achieving is inspiration for future business owners and creating answers for existing ones.



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**Melanie Poyser**

Handyperson Service Manager  
London Borough Southwark

There are too many older and disabled people in London who have a poor quality of life. My vision for London is that we, the professionals, work together to change this.



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**Debbie Leach**

Chief Executive  
Thames21

We need to find ways of making sustainability real and relevant to all Londoners, and not just for the Capital – as one of the world’s most high profile urban areas, London can showcase solutions.



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**Andrew MacAskill**

Supply Chain Director  
Skanska

My commitment is to work with diverse suppliers, and their representatives, to find a practical way of building a local and diverse supply chain that is ‘best value’.



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**Hugh Montgomery**

Professor of Intensive Care Medicine; Director, UCL  
Institute for Human Health and Performance

Climate change will snap at our heels, yet savage our children. Together, we will change that. This year, all Londoners - but the children in particular - will be Leaders.



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**Susan Sheehan**

Co-founder  
Hyde Farm Climate Action Network

Together we can achieve a lot but as individuals we do not feel we have much power. We need to regain our sense of community - where we live, work, play and pray - and get a conversation going, to inspire action on climate change.



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**Alex Smith**

Managing Director  
Alara

My vision for London is that it uses its influence as the pre-eminent global crossroads to lead the essential changes required for a sustainable world.



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**Dr Ben Todd**

Executive Director  
Arcola Theatre

Sustainability is our only hope for an equitable future for humankind. It demands exciting new partnerships across the arts, sciences, business and society.



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**Steve Waggott**

Group Chief Executive  
Charlton Athletic Football Club

By using the universal language and 21st Century appeal of football and sport we can bring people and communities closer together whilst also assisting in raising the aspirational levels of individuals right across London.

Solitaire Townsend,  
Chief Executive of Futerra and  
London Leader 2008

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I've always been inspired by individuals. From Martin Luther King to my own mum. It's individuals that help encourage me to make a difference. The fact that the London Leaders programme, identifies, supports and promotes leadership is what attracted me to it in the first place. I'm deeply honoured to be asked to be one of those leaders, it's a massive responsibility to take on, but you know what, it works.

Philippe Castaing, Brixton Green  
and London Leader 2008

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We are on our way I believe to making a huge difference. It's very important that individuals from the community take leading roles in the future of London. We need to empower communities and this is one of most effective ways to do it. I think it's a fantastic programme and I think we're going to do amazing work.

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## CONTACT DETAILS

To find out more about the London Leaders programme visit the  
London Sustainable Development Commission website  
[www.londonsdc.org](http://www.londonsdc.org)  
or email [london.leaders@london.gov.uk](mailto:london.leaders@london.gov.uk)

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