



Friday 28th October 2011

## Welcome to the September issue of London Leading

This issue of the newsletter is packed with updates on the projects of the 2011 London Leaders. We hope you enjoy it and remember you can always find out more, or get in touch with the programme via our website [www.londonsdc.org](http://www.londonsdc.org)

You can also find us on Facebook at <https://www.facebook.com/LondonLeaders>

Please do spread the word and feel free to forward this newsletter.

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## 2011 London Leader Updates

### Empowered London



**Abdisalan Gas, CEO, Deaf Unity**

Currently Deaf students make up just 0.17% of all UK university applicants and for those that do graduate, unemployment levels have doubled in the last two years. London Leader Abdisalan Gas is aiming to improve the quality of life of Deaf people in the UK and worldwide through his charity Deaf Unity. He launched the London Deaf Learners scheme at City Hall on the 20<sup>th</sup> of October to help the capital's young Deaf community overcome these barriers and fulfil their true potential.

London Deaf Learners will give support to Deaf people by offering skill training workshops, interview technique coaching, CV clinics, presentation training and mentoring sessions.

For more information on London Deaf Learners and how to get involved visit [www.deafunity.org/getinvolved](http://www.deafunity.org/getinvolved)

For Abdi's London Leaders profile visit <http://www.londonsdc.org/londonleaders/profile.aspx?ID=58>

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### Fruity London



**Carina Millstone, Co-founder and Director, London Orchard Project**

October 16th was Apple Day where GREEN-fingered Peckham locals picked up a few fruitful tips on how to grow the perfect apples. Free workshops organised by the London Orchard Project and the London Wildlife

## Recent events

### Bring and Fix



**Philippe Granger, Development Manager, Rushey Green Time Bank**

London Leader Philippe Granger held a very successful BRING and FIX event at City Hall on Friday the 23rd of September.

Bring & Fix is a new fair that brings together local people of different ages to share their skills and knowledge – to help each other out and have fun doing it. Skills ranged from bike repairs to fixing emotional problems!



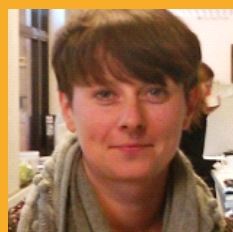
More pictures of the event can be found on our Facebook page at <http://on.fb.me/pUDZJF>

For more information about running a Bring & Fix event or to find out about one happening near you, please contact:

Philippe Granger, Development Manager  
at Rushey Green Time Bank  
email: [bringandfix@rgtb.org.uk](mailto:bringandfix@rgtb.org.uk)

For Philippe's London Leaders profile visit <http://www.londonsdc.org/londonleaders/profile.aspx?ID=61>

### West Norwood Feast



**Jessica Hodge, Sustainability Professional**

Jessica Hodge's London Leaders project - West Norwood Feast - continues to grow. The Feast is a people-powered market run by local people and businesses working together. As well as market stalls, you will find a food fair, an artisans market, a gardeners corner and a retro village which caters to those looking for vintage clothing, furniture and

Trust, here part of a day-long celebration of the humble apple. The event was held at the Centre for Wildlife Gardening where experts helped budding gardeners to choose the best variety of apple tree for their garden and showed them how to plant and nurture it to produce a healthy crop. There was also an exhibition of fruit trees, activities and cider making and tasting with support from a number of different organisations.

Carina has been chosen as one of this year's London Leaders, chosen for their innovative projects striving to make London a more sustainable city. Carina's goal is to mainstream the idea of urban orchards by bringing rural charm to the urban jungle. The Mayor of London, Boris Johnson supported the event and subsidised the apple trees on sale as part of his RE:LEAF initiative, so locals will be able to buy their own tree and starter packs for just £5 – a fraction of the normal cost. The event, was also backed by the Mayor of London's Team London campaign, which encourages volunteering across the capital.

For more information on the apple day events go to [www.thelondonorchardproject.org](http://www.thelondonorchardproject.org)

For Carina's London Leaders profile visit <http://www.londonsdc.org/londonleaders/profile.aspx?ID=54>

For more information about Team London go to <http://www.london.gov.uk/teamlondon>

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## Vibrant London



**Giselle Weybrecht, Writer, Speaker and Consultant**

Giselle Weybrecht, author of *The Sustainable MBA: The Manager's Guide to Green Business*, is touring London's top business schools to persuade the next generation to think equally of both profit and the planet. The speaking tour is part of her London Leaders project and kicked off on October the 5th at the University of East London. The schedule also includes talks at London School of Economics and the London Business School.

Giselle said "If we can inspire a sustainable approach to business right from the start, then they can take this wisdom with them, creating a positive impact at every level of their career. Sustainability should be embedded within the DNA of an organisation. If a company is serious about lasting another 50 years then they must address their sustainability in terms of environmental, social and economic factors."

For more information on Giselle and *The Sustainable MBA: The Managers Guide to Green Business* visit <http://www.thesustainablemba.com>

For Giselle's London Leaders profile visit <http://www.londonsdc.org/londonleaders/profile.aspx?ID=60>

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## Professional London



**Lee Wickens, CSR and Environmental Manager, Addison Lee**

London Leader Lee Wickens' Young Employment project puts jobless 18-24 year-old Londoners in workshops to learn vital business skills, before they are trained up as sustainability consultants to advise businesses on how to become greener and more efficient organisations. Lee is now calling on London businesses to get involved with the flagship project and offer 'mentoring' days.

The first intake of 33 trainees will include one young unemployed person from every London borough. Enquiries from any size of organisation in the private or

antiques. The feast takes place on the 1st Sunday of every month and is steadily growing in popularity.

To find out about future market days or to get involved visit <http://westnorwood.spacemakers.org.uk/> or <https://www.facebook.com/wnfeast>

For Jessica's London Leaders profile visit <http://www.londonsdc.org/londonleaders/profile.aspx?ID=50>

## Carbon 2.0



**Luke Nicholson, Director, More Associates**

2010 London Leader and Carbon Culture founder Luke Nicholson hosted a panel debate and networking event entitled Carbon 2.0: Can London lead the low-carbon revolution? The event was held on the 19th of October in London's Living Room, City Hall.

Carbon Culture is a community platform that enables organisations to embed sustainability across their communities, and to save energy and carbon.

The debate was chaired by Lucy Siegle, Journalist and Author from The Observer and BBC1's The One Show.

For further information go to <http://www.londonsdc.org/news/6/Carbon-20-Can-London-lead-the-lowcarbon-revolution/>

For Luke's London Leaders profile visit <http://www.londonsdc.org/londonleaders/profile.aspx?ID=47>

## London 2012

London is the first summer Olympics and Paralympics Host City to embed sustainability in its planning from the start. On the 7th of October London Leaders and LSDC Commissioners were invited to view progress made on the site so far. Below are some photos from the tour.

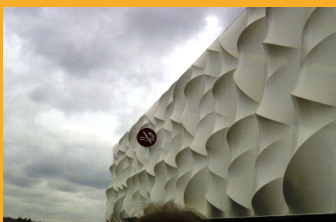
Shaun McCarthy, Chair of the Commission for a Sustainable London 2012, gave the group insights into the sustainability of the site.

For more information on sustainability and the Olympics visit: <http://www.cslondon.org/>



**The Olympic Stadium**

The design incorporates unused gas pipes from other projects to form the circular steel frame for the light rigging.



**The Basketball Arena**

A temporary structure built with newly invented recyclable PVC.

## Sowing the Seeds update

The LSDC would like to express their appreciation to all those that commented on the Sowing the seeds draft report. The final report will be launched on the 17th of

public sector that would like to participate as mentors, and from SMEs that would like to be the subject of a confidential sustainability assessment are very welcome.

Lee, co-founder of Young Employment, said "We need businesses large and small and from all sectors to step forward and pledge just two days a year to the project. There are thousands of young people out there who desperately want to get ahead but just can't get a break at the moment. Through this scheme they get to spend time in a professional environment and learn the skills such as interviewing, presenting and selling - all of which make them much more employable. Providing these low-cost environmental and sustainability assessment reports allows SMEs to identify opportunities that save money and improve their environmental record whilst at the same time creating hundreds of sustainable jobs for young Londoners."

For more information on this project, contact Lee Wickens at [lw@youngemployment.com](mailto:lw@youngemployment.com) or visit <http://www.youngemployment.org>

For Lee's London Leaders profile visit <http://www.londonsdc.org/londonleaders/profile.aspx?ID=57>

November. Please email [lsdc@london.gov.uk](mailto:lsdc@london.gov.uk) if you would like to attend.

Further information is available from <http://www.londonsdc.org/lsdc/research.aspx>

More information on the London Leaders and the LSDC can be found on the website at <http://www.londonsdc.org/>

