



The London Sustainable Development Commission's London Leaders programme newsletter

With just over a week to go until the close for applications for the 2010 London Leaders programme, it's hard to believe we're approaching the end of the year already. But it's a project packed autumn, which includes the launch of Rob Holdway's Changing Habbits programme and the awards ceremony for Fashioning the Future, the international student competition lead by Frances Corner.

Watch this space for details in the next issue regarding the London Leaders Annual Event in January 2010. We hope you enjoy this update and remember you can always get in touch with the programme via our website: www.londonsdc.org.



Centre for Sustainable Fashion leads the college conversations - Dr Frances Corner, London Leader 2009

Since its foundation just over a century ago, London College of Fashion has witnessed great changes in the fashion industry. It has seen fashion become a cornerstone of many world economies. The clothing industry is now worth over \$1 trillion worldwide and ranked the second biggest global economic activity for intensity of trade. Yet the pressures of climate change and ethical concerns about how goods have been produced and consumed, means that the college is debating how it can help shape an industry to minimise its environmental and social effects. We want to combine the creativity, knowledge and enthusiasm of staff and students with the experience and latest thinking in the fashion industry and in science and technology.

This year's college conference organised by our Centre for Sustainable Fashion, was an opportunity for us to have an open dialogue with staff, about how we might meet the challenge of fashion addressing sustainability and climate change. The conference showcased opinion and research from a range of thinkers and activists. Paul de Zylva, Commissioner for the London Sustainable Development Commission and Director of Friends of the Earth England, discussed the bigger picture of sustainability in our society, positioning the creative sectors as pivotal in being able to effect consumer change. University of the Arts London Deputy Rector Will Bridge outlined the work to date on estates and resources – a challenging journey given the college's many disparate sites across London. Cultural theorist and commentator Angela McRobbie discussed the university as a centre of knowledge; a crucial contact zone where information is shared and new forms of research are developed. London College of Fashion staff also heard about teaching and learning strategies for sustainability in fashion from Hannah Higginson of Fashioning an Ethical Industry.

Alongside these speakers, the audience took part in a knowledge café to share thoughts and experiences on sustainability as individuals, teams and as a college. The day was concluded by Dr Kate Fletcher, Reader in sustainable fashion who shared her positive and uplifting observations from the day.

The consensus is that London College of Fashion has a responsibility to teach a practice that is considerate to the world that hosts us, yet allows us to promote the power and positive elements of fashion. Our duty is to develop our educational practices combining them with new knowledge that respects and adapts to our worlds imperative needs.



PROJECT UPDATE:



Can you Change you Habit?

On 1st October, Rob Holdway (pictured above with LSCD Chair, John Plowman) and the London Leaders programme launched 'Changing Habbits', an innovative, action based programme to encourage pro-environmental behaviours and reduce the carbon footprint of London's workforce.

The event featured presentations from Isabel Deding, the Mayor's Environment Advisor, and Surrie Everett-Pascoe, European Environment & Product Safety Director at Canon Europe. Over the next 3 months staff at the Greater London Authority and Canon will be measuring their Habbits and finding new ways to cut carbon in their homes.

Find out more [here](#) and we'll be keeping you posted on progress!

A Sustainable London. Here are we but where do we need to be?

On the 8th October the LSCD and key stakeholders from met to discuss the findings of the Commission's third Quality of Life Indicators Report.

The report monitors a suite of indicators chosen to provide a cross cutting snapshot of London's sustainability performance and identifies key emerging issues such resource consumption, and threats to community cohesion, that are affecting sustainable development in London. We'd like to hear your feedback on what you think of the indicators, the picture they show of progress or otherwise against sustainability goals, and whether there are major barriers that are impeding our ambition to become a benchmark for sustainable cities by 2020.

Download the report [here](#) and be part of our ongoing debate by registering your interest by email at lsdc@londonsdc.org.

LATEST ACTIVITIES

LAST CHANCE TO APPLY FOR 2010!



Are you up to the challenge to Munch Less Meat?

Munch Less Meat is the new campaign from London Leader, Chantal Cooke. The campaign, to be launched later this autumn, aims to encourage us all to reduce our meat intake as a way of reducing our carbon footprint.

18% of global greenhouse gas emissions, 70% of Amazonian deforestation, and 70% of agricultural land, could all be reduced if we ate less meat. Eating meat at our current rate, in the western world, is unsustainable.

The campaign has developed a number of "Munch Less Meat" challenges that anybody can try. There are lots and lots of ways to do this – and don't worry you don't need to turn into a muesli eating vegan! All that is needed is a willingness to try a small action that will make a big difference.

The idea is that these small actions contribute to the initial aims:

1) To get 1000 Londoners to sign up and pledge to undertake one or more of the challenges

2) To get 100 restaurants across London to offer at least two meat free meals on their menus

Will you rise to the challenge and Munch Less Meat? Please email chantal@passionfortheplanet.com and if you're amongst the first 100 people to sign up, we'll celebrate your commitment on the forthcoming website – www.munchlessmeat.co.uk.



The LSDC is still taking applications for the 2010 group of London Leaders. The deadline for applications is **26th October 2009**. The Annual Event and formal announcement will take place in January 2010.

So are you doing something special to make London a better place to live and work now and for the future? Do you think you could inspire others with your work? Will you stand up and be counted and make your commitment public?

If you are interested in applying or know someone who should, please visit our [website](#) or email london.leaders@london.gov.uk for more information.

More information on the London Leaders and LSDC at <http://www.londonsdc.org/>.

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