



## The London Sustainable Development Commission's London Leaders programme newsletter

Welcome to the latest issue of London Leading. We are now half way through the current London Leaders' term of office and projects are hotting up! As many of you will know, June is the time of Love London ([www.loveLondon.org.uk](http://www.loveLondon.org.uk)) and at the festival's finale event a panel of London Leaders chaired by Debbie Leach, Chief Executive of Thames21, will be debating the role of sustainability leadership at the local level. On the 2nd July, Wayne Hemingway will be launching KiosKiosK, presented as part of the Design Museum's Super Contemporary Exhibition, find out more below. And on 30th July, get down to Mint Street Park in Southwark to experience The Mint Summer Games hosted by London Leader, Laura Ivill, and relive your memories of egg and spoon races whilst finding out all about what goes on in your local park.

Remember, keep up to date and get in touch at: [www.londonsdc.org](http://www.londonsdc.org).

## LONDON LEADERS

### London Leaders Opinion: Professor Hugh Montgomery talks to London Leading

"The change in the United States' position on climate change has been widely lauded. The new stance had, it seemed, arrived just in time - the latest science suggesting the need for far more ambitious targets on greenhouse gas (GHG) emissions, both in scale and timescale. Further, the political timing seemed just right, with the world negotiating the way forward in Copenhagen in December. Sadly - and worryingly - it seems that the US Congress is stalling. Instead of 80-90% reductions in GHG emissions by mid-century, they seem to be aiming for 2% - less than 1/10th of what the scientists say we urgently need. What, then, is the solution?

The answer, it would seem, is people power - less in 'pressuring' politicians but in taking personal responsibility to act. Together, our actions summate to the point where they make a real difference, whilst also allowing governments and businesses the freedom to act (and encouraging them to do so).

Project Genie aims to do just this - educating and empowering children (and through them, teachers, parents and the broader community) to produce rapid, meaningful and sustained reductions in GHG emissions.

As Founder of Project Genie, this has been an important year, largely thanks to my appointment as a London Leader. Highlights include:

- 'Merging' into GlobalCool - a charity with infrastructure to move us forward
- Help from Microsoft in moving towards a web platform
- A major launch and 'meet' at the GLA this Spring, leading to substantial engagement
- Engagement with London's Sustainable Schools Forum
- Funding of lesson plan development by EDF
- Support from 'OnStream' - national Grid's smart metering business.
- Evidence that engagement of children leads to reductions in electricity use of <72%!!

All this is set in the context of seeming political will from the UK government. So. There is a way forward. And there is hope! But if we are to save our planet, we really do need 'all hands to the deck'. Anyone who can support us - in cash, kind or contacts - is very welcome to seek me out via the London Leaders Programme.

To end this piece as it began... Yes! We Can!"

To find out more click [HERE](#).



## PROJECT UPDATE:



### Wayne Hemingway announces 'pop up shop' to provide free retail space for new creative businesses in London

The first KiosKiosK - designed by the Hemingways and supported by the Mayor of London and the London Leaders programme - will be housed for two months (July to September 2009) outside London's iconic City Hall. It will offer rent-free space for people with creative products to sell such as ceramics, artworks, creative gifts and fashion, helping new businesses with great ideas to get a step up on the ladder to success.

It is hoped that low cost 'pop up' shops of this kind will provide a template for London and towns and cities across the UK by offering a helping hand for businesses that may be priced out of high cost, high street and prime retail locations.

Boris Johnson, Mayor of London, said: "It's absolutely fantastic that Wayne and Gerardine Hemingway are using their wealth of expertise to help creative entrepreneurs. Creative industries are worth many millions to London's economy providing jobs for thousands of people, so it makes sense to offer a helping hand to budding entrepreneurs that have the potential to run thriving businesses."

KiosKiosK is also part of the Super Contemporary exhibition presented by Design Museum and Beefeater 24. KiosKiosK will be launched at More London on the 2nd July - look out for more information in the next issue.

Find out more KiosKiosK at [www.kioskiosk.co.uk](http://www.kioskiosk.co.uk).

## PROJECT GENIE ON FILM

On the 29th April the London Sustainable Development Commission hosted an event, 'Empowering children to take action on climate change', showcasing Prof Hugh Montgomery's programme, Project Genie. The stars of the event were a group of school children from Lauriston Primary School in Hackney who have all used Project Genie. You can watch a short film of the event [HERE](#).

## LATEST ACTIVITIES



(Top: Hugh Montgomery and students from Lauriston Primary School in Hackney; bottom: students with their Project Genie artwork and speaking at the GLA event)

### London Leaders Live on Green TV

London Leaders brings together London's leading lights in sustainability, to deliver change, and inspire others to do the same. Find out what happened in the first year of the programme and about the challenges to come.

Watch 'A year in the life of the London Leaders' here: [www.green.tv](http://www.green.tv).



More information on the London Leaders and LSDC at <http://www.londonsdc.org/>.

### LATEST ACTIVITIES



### Passion for the Planet – the London Leaders official radio station

Passion for the Planet has linked up with the London Sustainable Development Commission to be the official London Leaders radio station.

Over the course of the year Passion for the Planet will be broadcasting a series of interviews with the London Leaders, who will give details on what projects they are undertaking across the capital, how people can join in and their unique perspectives on what it takes to be a leader for sustainable development.

Listen live and download pod casts here: [www.passionfortheplanet.com](http://www.passionfortheplanet.com)

