



## LONDON'S LEADERS EMBRACE SUSTAINABILITY

UK AWARE LONDON OLYMPIA - 17<sup>th</sup> & 18<sup>th</sup> April 2009

London Leaders will take centre stage at UKAware ([www.ukaware.com](http://www.ukaware.com)), Britain's biggest green consumer lifestyle show, to promote sustainable development in London. (Olympia 17<sup>th</sup> and 18<sup>th</sup> April 2009). The discussion panel: **'Local to Global: Catalysing change from boardrooms to communities – experiences of the London Leaders'** will take place Friday 17<sup>th</sup> April, 10.30-11.45am.

Commenting at the time of the London Leaders 2009 launch, the Mayor of London, Boris Johnson, said: 'This year's team of London Leaders have a wonderful opportunity to make a real difference to our city and I look forward to seeing what they will achieve in 2009. Inspirational individuals can really help to galvanise communities and organisations to make changes for the better and help create a more liveable, pleasant city now and for future generations.'

Founder of UK AWARE, Danny Carnegie, says: "We are so excited to have such huge names at this year's show and we're expecting to treble visit numbers on last year and have a fun packed couple of days lined up. We hope that the London Leaders will inspire regular Londoners to make changes small and big that can save money, save energy and save the planet."

The London Leaders panel at UK AWARE, 'Local to Global: Catalysing change from boardrooms to communities – experiences of the London Leaders', features 5 of the 16 London Leaders:

- **Rob Holdway** (Chair) - Director of Giraffe Innovation and Presenter of Channel 4's Dumped screened last year, and he's a judge on this years Observer Ethical Awards

- **Chantal Cooke** – Managing Director of Passion for the Planet Radio, the UK's only radio station providing you with solutions for a green and healthy lifestyle
- **Frances Corner** - Head of College at London College of Fashion, the UK's only college to specialise in fashion education, research and consultancy. Frances is pioneering the adoption of sustainable and ethical practise into the fashion education arena
- **Ben Todd** – Executive Director of Arcola Theatre. Ben's passion is to make Arcola Theatre carbon neutral and create the world's first environmental technology incubator in an arts setting
- **Richard Featherstone** – Regional Development Manager, London Community Recycling Network. Richard was a founding Trustee of the national Furniture Recycling Network when it was established in 1989

The London Leaders programme is an initiative of the London Sustainable Development Commission - bringing together London's leading lights in sustainability, to deliver real change, and inspire others to do the same. The London Leaders programme is delighted to be associated with UK AWARE, seeking to promote positive behaviour change to benefit the local and global environment.

Now in its second year, UK AWARE takes place at London Olympia Two on Friday 17<sup>th</sup> and Saturday 18<sup>th</sup> April 2009 between 10am and 6pm. For more information and tickets, please visit [www.ukaware.com](http://www.ukaware.com). For media enquiries about UKAware please contact Emma Conway at Green Row on 020 8960 8950 or Bryony Mathie, Greater London Authority on 020 7983 4638.

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**Notes to editors:**

London Leaders is an initiative of the London Sustainable Development Commission, which advises the Mayor of London on making London an exemplary sustainable city. London Leaders brings together London's leading lights in sustainability, to deliver real change, and inspire others to do the same. Over 2009, 16 London Leaders will be undertaking projects that demonstrate sustainability in action and deliver improvements in quality of life for communities across London. Find out more about the London Leaders programme at: [www.londonsdc.org/londonleaders](http://www.londonsdc.org/londonleaders).